



SITE VISIT CAMPAIGN 2012

MAKING CONNECTIONS BETWEEN POLICY AND PEOPLE

From October through December, the Chicago Alliance will be working with service providers to reach out to their federal, state, and local representatives to conduct a site visit. When policymakers visit agencies in their communities, they are better able to understand the impact their policy decisions have on the lives of people experiencing homelessness. Site visits are one of the most valuable ways to engage your elected officials. Join the Site Visit Campaign today!

WHY NOW?

Most elected officials will be on recess during the next several months and will likely be spending time in their districts.

- Challenging budget times at all levels of government require the use of more hands-on advocacy strategies, like site visits
- This is a great time to educate policymakers about Plan 2.0

WHAT ARE THE BENEFITS?

Site visits allow representatives to learn more about your organization and how you are making a difference in the community.

- Connect and build relationships with your elected officials
- Show the impact of funding decisions and advocate for increased resources
- Share personal testimonies and successes

HOW DO WE GET STARTED?

The Chicago Alliance can help you plan and organize your site visit! We will be here from start to finish.

- Choosing and contacting an elected official
- Planning the site visit agenda
- Preparing materials and assisting with follow-up

Contact Amanda Borta at (312) 379-0301 x 22
or aborta@thechicagoalliance.org to get started today.

The Chicago Alliance is here to help!

Additional information and materials are available at www.thechicagoalliance.org.